

**Summary:**

Over 19 years of extensive experience in web and graphic design, print advertising, direct mail and email marketing, art direction and production, and project management.

**Skills at a Glance:**

Adobe Photoshop, Illustrator, InDesign, Dreamweaver; HTML, CSS, WordPress

**Experience:**

07/04 – Present

**Senior Designer @ The Marcom Group, Walnut Creek, CA**

- Efficiently manage and coordinate website production from concept through completion
- Design and produce websites for real estate, wine, medical and hospitality industries
- Design and produce email campaigns; develop targeting strategies
- Project manage a team of back-end programmers to ensure a one-stop-shop for all projects, including CMS implementation and database integration
- Provide e-commerce solutions with full customization options
- Design and produce ads, brochures and other collateral material for real estate, wine, medical and hospitality industries
- Work with a team on concept development, design and production of printed and digital ad campaigns
- Manage vendor and client relationships

12/03 – 07/04

**Senior Designer @ Novogradac & Company LLP, San Francisco, CA**

- Led the creative and structural redesign/implementation of two of the company's websites
- Managed Creative Services team; oversee day-to-day work of production designer
- Designed and produced collateral for national conferences, marketing campaigns, and company products
- Managed all print vendor relationships
- Provided overall graphical support to the marketing department and entire firm

06/03 – 12/03

**Graphic / Web Designer, Novogradac & Company LLP, San Francisco, CA**

- Designed and produced brochures, advertisements, flyers, posters, and other marketing collateral for national distribution, as well as web graphics; maintained company's web sites
- Assisted in layout and production of monthly newsletters, handbooks and conference manuals

08/00 – 01/01

**Production Specialist, Digital Impact, New York, NY**

- Consulted on and developed HTML email campaigns for optimal design and processing
- Implemented timely, high-quality text and HTML email production for leading companies such as Time.com, CookingLight.com, and Priceline.com
- Worked with Account Managers and Account Management Engineers to implement unique campaign solutions

**Education:**

03/01 – 02/02

**Online Design Certification Program**

Silicon Valley College, Walnut Creek, CA (4.0 / 4.0 GPA)

01/01 – 02/01

**Web Design Classes**

Center for Electronic Art, San Francisco, CA

09/94 – 06/99

**B.S. in Information Technology**

Cherkassy Engineering and Technology Institute, Cherkassy, Ukraine  
Honors Graduate (4.97 / 5.00 GPA)